



Thermal
SUPPLY INC.

MARKETING BULLETIN

WEEK OF APRIL 22ND, 2024



Air Conditioning & Heating

April 1, 2023 - June 30, 2024

BUY 5 GOODMAN SD UNITS GET 1 FREE

Purchase 5 Goodman SD units on a single order and receive 1 Goodman SD unit for free. See flyer for details.



Air Conditioning & Heating

April 1, 2023 - June 30, 2024

FREE STAT WITH A PURCHASE OF GOODMAN SD - EXTENDED

Receive a FREE Thermostat (GTST-CW-WH-A) with the purchase of a Goodman SD unit.



Air Conditioning & Heating



December 4, 2023 - April 30, 2024

HVAC BLOWOUT CLEARANCE EVENT - EXTENDED

Everything must go! Save on qualifying M-Rated equipment until April 30, 2024 or WHILE SUPPLIES LAST. See flyer for qualifying products.



March 1, 2024 - May 31, 2024

TWO TIER SPRING PROMOTION

Purchase any Tier 1 products and get a free SB-LD. Purchase any Tier 2 products and get a free DP3. See flyer for more details.

DAIKIN DUCTLESS + AIR PURIFIER BUNDLE CONSUMER LEAD GENERATION PROGRAM

December 2023 - April 30, 2024

PROGRAM OBJECTIVE:

1. **MARKET:** Homeowners in the Ductless + Air Purifier Bundle market.
2. **RESPONSE:** Homeowners who purchase a Ductless + Air Purifier Bundle.
3. **REWARD:** Homeowners who purchase a Ductless + Air Purifier Bundle.

HOW IT WORKS:

1. **BUY:** Homeowners purchase a Ductless + Air Purifier Bundle.
2. **REGISTER:** Homeowners register their purchase with the program.
3. **REWARD:** Homeowners receive a FREE Daikin Room Air Purifier (MCB50YSAU) upon registration.

Valid through April 30, 2024

DUCTLESS + AIR PURIFIER BUNDLE DETAILS

HOW IT WORKS:

1. **BUY:** Homeowners purchase a Ductless + Air Purifier Bundle.
2. **REGISTER:** Homeowners register their purchase with the program.
3. **REWARD:** Homeowners receive a FREE Daikin Room Air Purifier (MCB50YSAU) upon registration.

PROGRAM OVERVIEW FLYER



December 4, 2023 - April 30, 2024

DAIKIN DUCTLESS + AIR PURIFIER BUNDLE - EXTENDED

Purchase and register a Daikin ATMOSPHERA and get a FREE Daikin Room Air Purifier (MCB50YSAU). Purchase and register a Daikin LV Series, 19 Series, OTERRA, or AURORA and receive \$250 off the purchase of a Daikin (MCB50YSAU or MNCB70YSAU). See flyers for more details.

HOMEOWNER FLYER

NEW LOWER PRICES While Supplies Last!

FREE Smart Thermostat with ANY Franklin S-Series Air Conditioning & Heating System

Heat Pumps

MODEL	TON	PRICE	MODEL	TON	PRICE
AKS20040D	4.5 TON	\$1,779.00	AKV20040D	4.5 TON	\$1,342.00
AKS20060D	6 TON	\$1,819.00	AKV20060D	6 TON	\$1,382.00
AKS20080D	8 TON	\$2,020.00	AKV20080D	8 TON	\$1,432.00
AKS20100D	10 TON	\$2,200.00	AKV20100D	10 TON	\$1,482.00
AKS20120D	12 TON	\$2,400.00	AKV20120D	12 TON	\$1,532.00
AKS20150D	15 TON	\$2,600.00	AKV20150D	15 TON	\$1,582.00
AKS20180D	18 TON	\$2,800.00	AKV20180D	18 TON	\$1,632.00
AKS20200D	20 TON	\$2,900.00	AKV20200D	20 TON	\$1,682.00

Air Conditioners

MODEL	TON	PRICE
AKS20040D	4.5 TON	\$1,699.00
AKS20060D	6 TON	\$1,799.00
AKS20080D	8 TON	\$1,929.00
AKS20100D	10 TON	\$2,079.00
AKS20120D	12 TON	\$2,249.00
AKS20150D	15 TON	\$2,439.00
AKS20180D	18 TON	\$2,639.00
AKS20200D	20 TON	\$2,849.00



While Supplies Last!

SAVE ON FRANKLIN® BRAND S-SERIES

Enjoy savings on Franklin® brand S-Series slim discharge style systems while supplies last. Plus get a FREE Smart Thermostat with the purchase of ANY Franklin S-Series.

DAIKIN Spring 2024 Ductless Rewards Consumer Program

April 1, 2024

Consumer may receive up to \$1000 rebate with purchase of qualifying Ductless equipment***

Program Overview:

Program is available for a select model, but is limited to the following equipment:

- DAIKIN Ductless Rewards Consumer Program - INSTANT REBATE**

Eligible Ductless Rewards Consumer Program - INSTANT REBATE**

1. Program is available for a select model, but is limited to the following equipment:
2. Rebate amount may vary by equipment model.
3. Rebate amount may vary by equipment model.
4. Rebate amount may vary by equipment model.
5. Rebate amount may vary by equipment model.

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April 1, 2024 - June 30, 2024

DAIKIN/GOODLEAP INSTANT CONSUMER REBATE

Please see flyer for details.

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DAIKIN/EGIA INSTANT CONSUMER REBATE

Please see flyer for details.