



**Thermal**  
SUPPLY INC.

# MARKETING BULLETIN

WEEK OF FEBRUARY 19<sup>TH</sup>, 2024

**Daikin Ductless + Air Purifier Bundle Consumer Lead Generation Program**  
December 2023 - February 29, 2024

**PROGRAM OBJECTIVE**  
Increase the visibility of Ductless systems, increase the sales of ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, and LV Series with Purifier, and support business leaders' sales efforts through increased digital ads and email leads.

**FREE**  
with purchase of a Daikin Ductless + Air Purifier Bundle

**DUCTLESS + AIR PURIFIER BUNDLE DETAILS**

**HOW IT WORKS**

1. **BUY** - Customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle will receive a FREE Daikin Room Air Purifier (MCB50YSAU).
2. **REGISTER** - Customers must register their purchase on the program website within 30 days of purchase.
3. **REQUIRE** - Customers must register their purchase on the program website within 30 days of purchase.

**TERMS AND CONDITIONS**

1. This promotion is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

2. The offer is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

3. The offer is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

4. The offer is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

5. The offer is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

6. The offer is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

7. The offer is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

8. The offer is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

9. The offer is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

10. The offer is available to customers who purchase and register a Daikin ATMOSPHERA, Daikin AURORA, Daikin OTERRA, LV Series, or LV Series with Purifier bundle. The offer is available while supplies last and is subject to change without notice.

## PROGRAM OVERVIEW FLYER



## December 4, 2023 - February 29, 2024 DAIKIN DUCTLESS + AIR PURIFIER BUNDLE

Purchase and register a Daikin ATMOSPHERA and get a FREE Daikin Room Air Purifier (MCB50YSAU). Purchase and register a Daikin LV Series, 19 Series, OTERRA, or AURORA and receive \$250 off the purchase of a Daikin (MCB50YSAU or MNCB70YSAU). See flyers for more details.

## HOMEOWNER FLYER

**OFFER VALID THRU MARCH 31, 2024**

**FREE STAT**  
GTST-CW-WH-A

with the purchase of a Goodman SD

Thank goodness for Goodman.



Air Conditioning & Heating

## February 5, 2024 - March 31, 2024

## FREE STAT WITH A PURCHASE OF GOODMAN SD

Receive a FREE Thermostat (GTST-CW-WH-A) with the purchase of a Goodman SD unit.

**OFFER VALID THRU MARCH 31, 2024**

**SPECIAL PRICING ON DAIKIN ENTRA AND DAIKIN OTERRA SYSTEMS\***

Model	Capacity	Price
DAIKIN ENTRA	9,000 BTU	\$1,200
DAIKIN ENTRA	12,000 BTU	\$1,500
DAIKIN ENTRA	15,000 BTU	\$1,800
DAIKIN ENTRA	18,000 BTU	\$2,100
DAIKIN ENTRA	24,000 BTU	\$2,700
DAIKIN OTERRA	9,000 BTU	\$1,300
DAIKIN OTERRA	12,000 BTU	\$1,600
DAIKIN OTERRA	15,000 BTU	\$1,900
DAIKIN OTERRA	18,000 BTU	\$2,200
DAIKIN OTERRA	24,000 BTU	\$2,800

**DAIKIN**

Save Your Local Thermal Supply or Online at [shop.thermalsupply.com](http://shop.thermalsupply.com)



## January 15, 2024 - March 31, 2024

## DAIKIN ENTRA & OTERRA SPECIAL PRICING

Special Pricing on Daikin Entra and Daikin Oterra Systems. See flyer for promotional pricing.

**Save Until March 31st, 2024 or While Supplies Last!**

**HVAC BLOWOUT CLEARANCE EVENT**

Save on Qualifying M-Rated Equipment

Everything Must Go!

While Supplies Last!



Air Conditioning & Heating



## December 4, 2023 - March 31, 2024

## HVAC BLOWOUT CLEARANCE EVENT

Everything must go! Save on qualifying M-Rated equipment until March 31st, 2024 or WHILE SUPPLIES LAST. See flyer for qualifying products.





**Thermal**  
SUPPLY INC.

# MARKETING BULLETIN

WEEK OF FEBRUARY 19<sup>TH</sup>, 2024

**DAIKIN CIRRA DISCOUNT OFFER\***

\$1500 flat rate for contractors on a Daikin CIRRA outdoor unit and 2 applicable indoor units:  
- CTX07, CTX09, AND CTX12

\*Product subject to availability. Model Line PC only PCC0709. Offer valid between 1/1/24 and 3/31/24.

**DAIKIN**  
DAIKIN COMPANY TECHNOLOGIES NORTH AMERICA, INC.  
www.daikin.com



**January 1, 2024 - March 31, 2024**

## DAIKIN CIRRA DISCOUNT OFFER

\$1500 Flat Rate for contractors on a Daikin CIRRA outdoor unit and 2 applicable indoor units: CTX07, CTX09, and CTX12

**TWO GREAT DAIKIN SYSTEM REBATES!\***

**\$200 OFF**  
DAIKIN MXS SERIES  
MULTI-ZONE HEATING & COOLING SYSTEMS

**\$300 OFF**  
DAIKIN MXL SERIES  
MULTI-ZONE HEAT PUMP SYSTEMS

\*Product subject to availability. Model Line PTC only PTC0709, PTC0909, and PTC1209. Offer only with between 1/1/24 and 3/31/24.

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**January 1, 2024 - March 31, 2024**

## DAIKIN MXS AND MXL SERIES REBATES

Two great Daikin System Rebates! \$200 off Daikin MXS Series Multi-Zone Heating and Cooling Systems and \$300 off Daikin MXL Series Multi-Zone Heat Pump Systems