

MARKETING BULLETIN

WEEK OF JANUARY 15TH, 2024





January 15, 2024 - March 31, 2024 DAIKIN ENTRA & OTERRA SPECIAL PRICING

Special Pricing on Daikin Entra and Daikin Oterra Systems. See flyer for promotional pricing.



PROGRAM OVERVIEW FLYER

HOMEOWNER

FLYER



December 4, 2023 - February 29, 2024 DAIKIN DUCTLESS + AIR PURIFIER BUNDLE

Purchase and register a Daikin ATMOSPHERA and get a FREE Daikin Room Air Purifier (MCB50YSAU). Purchase and register a Daikin LV Series, 19 Series, OTERRA, or AURORA and receive \$250 off the purchase of a Daikin (MCB50YSAU or MMCB70YSAU). See flyers for more details.







December 4, 2023 - March 31, 2024 HVAC BLOWOUT CLEARANCE EVENT

Everything must go! Save on qualifying M-Rated equipment until March 31st, 2024 or WHILE SUPPLIES LAST. See flyer for qualifying products.







December 19, 2023 - March 31, 2024

NEW ASURESM EXTENDED SERVICE PLAN LIMITED TIME PROMOTION - GOODMAN

See Flyer for Details.



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December 19, 2023 - March 31, 2024

NEW ASURESM EXTENDED SERVICE PLAN LIMITED TIME PROMOTION - DAIKIN DUCTLESS

See Flyer for Details.





December 1, 2023 - March 31, 2024 DAIKIN DUCTLESS DEALER REWARDS PROGRAM

The Daikin Ductless Rewards Program will pay Retail Sales Personnel rewards on qualifying ductless products purchased from December 1, 2023 - March 31, 2024. Eligible products and their associated reward amounts are detailed on the flyer.





While Supplies Last! SAVE ON FRANKLIN® BRAND S-SERIES

Enjoy savings on Franklin® brand S-Series slim discharge style systems while supplies last. Plus get a FREE Smart Thermostat with the purchase of ANY Franklin S-Series.





January 1, 2024 - March 31, 2024 DAIKIN CIRRA DISCOUNT OFFER

\$1500 Flat Rate for contractors on a Daikin CIRRA outdoor unit and 2 applicable indoor units: CTX07, CTX09, and CTX12



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January 1, 2024 - March 31, 2024 DAIKIN MXS AND MXL SERIES REBATES

Two great Daikin System Rebates! \$200 off Daikin MXS Series Multi-Zone Heating and Cooling Systems and \$300 off Daikin MXL Series Multi-Zone Heat Pump Systems